

FACT SHEET

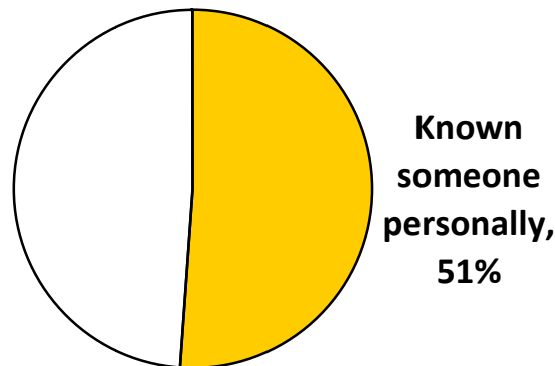
SURVEY OF MARYLANDERS ON HUNGER ISSUES

The Maryland Food Bank commissioned a representative survey of Marylanders across its service area to determine the awareness and impact of hunger in the general public.

Six hundred Marylanders were interviewed by telephone August 23-26, 2013. This survey was conducted across the area served by the Maryland Food Bank, which is statewide excluding Montgomery and Prince George's Counties.

The survey shows widespread impact of hunger across Maryland. Half of all residents in the Maryland Food Bank service area (51%) have *known someone personally* who has been affected by hunger.

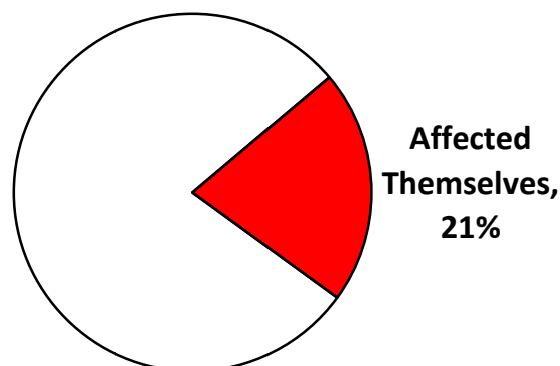
Half the Public Has Known Someone Affected by Hunger



"Have you ever known someone personally who has been affected by hunger, which is sometimes known as food insecurity?"

Many Marylanders have direct, personal experience with food insecurity. One in five residents have been affected by hunger or food insecurity *themselves*.

One in Five Residents Have Been Affected by Hunger Themselves



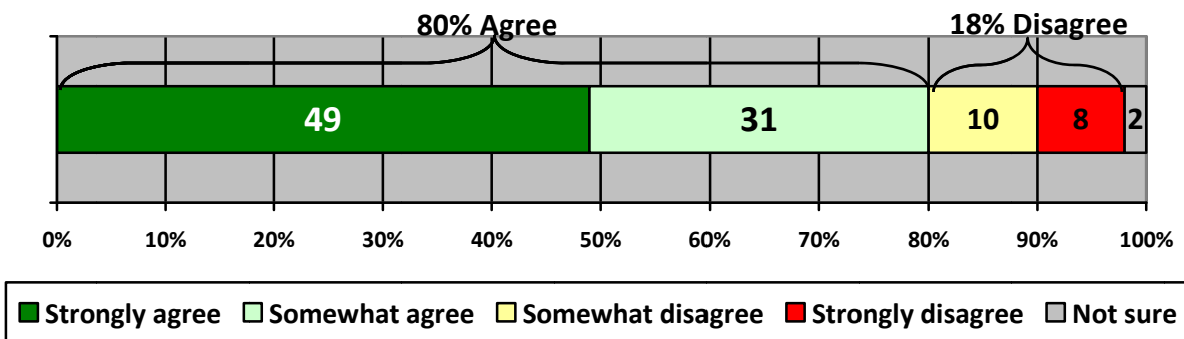
"Have you ever been affected by hunger or food insecurity yourself?"

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Despite these impacts, the public is optimistic that the challenge of hunger can be tackled. Four out of five citizens (80%) believe that hunger can be eliminated in Maryland. Nearly half of the public (49%) *strongly* feels that hunger can be eliminated.

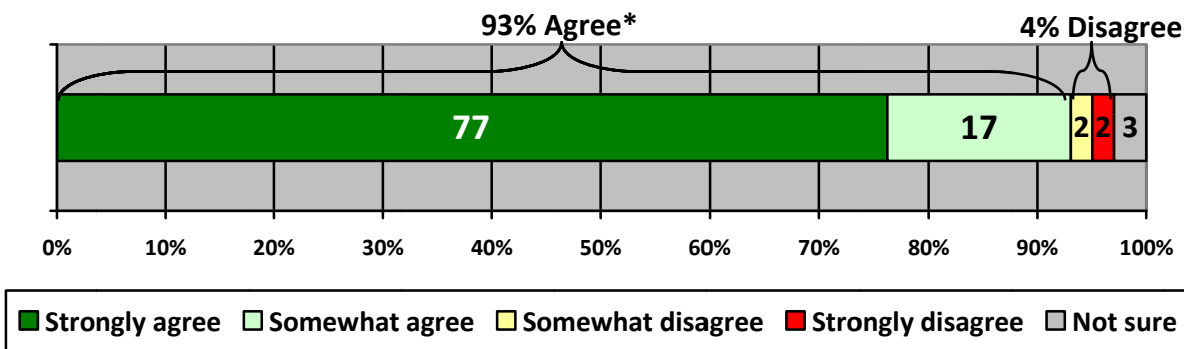
Hunger Can Be Eliminated in Maryland



*"Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with this statement?
Hunger can be eliminated in Maryland."*

In fact, residents overwhelmingly want Maryland to strive to be the kind of state where hunger does not exist. An overwhelming 93% of the public holds that aspiration for Maryland – and three-quarters of all residents (77%) feel that way *strongly*.

"I would like Maryland to strive to be the kind of a state where hunger does not exist."



*"Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with this statement?
I would like Maryland to strive to be the kind of a state where hunger does not exist."*

**Numbers may not always appear to add correctly due to rounding.*

OpinionWorks, LLC of Annapolis, Maryland conducted this public opinion survey for the Maryland Food Bank. A total of 600 randomly-selected adult residents were interviewed by telephone August 23-26, 2013 in the Maryland Food Bank service area, in other words statewide in Maryland excluding Montgomery and Prince George's Counties. Both landlines and cell phones were included in the survey sample. The margin of sampling error is $\pm 4.0\%$ at the 95% confidence level.

OpinionWorks conducts frequent public surveys in Maryland and surrounding states for the news media, public agencies, and advocates.